

JAP-010-001104

Seat No.

B. B. A. (Sem. I) Examination

November - 2019

Principles of Economics (Micro): Paper - 104

(Old Course)

Faculty Code: 010

Subject Code: 001104

Time: $2\frac{1}{2}$ Hours] [Total Marks: 70

Instructions:

- (1) All questions carry equal marks.
- (2) Attempt all questions on the basis of internal options.
- 1 Explain with criticism Prof. Robin's definition of Economics. 14

OR

- 1 Explain in brief the nature and the scope of Economics. 14
- What is Utility? Explain the concepts of Total Utility and Marginal Utility with the help of schedule and diagramme.

OR

- 2 Explain with illustration the law of equi-Marginal Utility. 14
- 3 (a) What is demand? Explain factors affecting it. 7
 - (b) What is supply? Explain factors affecting to the supply. 7

OR

3	Explain the law of supply with it's exceptions.	14
4	What is price elasticity of demand? Explain with diagramme the types of it.	14
	OR	
4	Explain the factors affecting to the price elasticity of demand.	14
5	What is market? Explain the classification of market. OR	14
5	(a) Explain the meaning and characteristics of Monopoly.	7
	(b) Explain the meaning and characteristics of Oligopoly.	7

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